I hereby certify that this Response is being transmitted electronically via the United States Patent & Trademark Office's Flectronic Filing System (EFS) on the date indicated below:

By: Jassica G. Bower

Date: November 11, 2009

PATENT DOCKET NO.: 1310-2

AMENDMENT UNDER 37 CFR 1.116

AMENDMENT UNDER 37 CFR 1.116 EXPEDITING PROCEDURE EXAMINING GROUP NO. 3632

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT

JOSEPH E. PORCELLI

SERIAL NO.

09/356.771

FILED

JULY 16, 1999

TITLE

CAR AND TRUCK BEVERAGE HOLDER

EXAMINER

BRADLEY H. DUCKWORTH

ART UNIT NO.

3632

AMENDMENT IN REPLY TO OFFICE ACTION UNDER 37 CFR 1.116

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Final Office Action dated August 11, 2009, please amend the above-identified application as follows:

Amendments to the Claims are reflected on page 3 of this paper.

Remarks/Arguments begin on page 6 of this paper.